

WHITE LABEL FOR MULTI-LOCATION OPERATORS



 SphereMail

A Premium White Label account option from SphereMail allows businesses to present innovative services as a seamless rebranded offering across multiple locations.

AT A GLANCE

Challenges

- Ability to rebrand and resell
- Seamless user interface across multiple locations
- Connection to own billing system
- Set own profit margins

Benefits

- Quick and easy deployment
- 12+ years of SphereMail experience
- Global Reporting capabilities
- Full control of profit margin, no need to share revenue.

About SphereMail, Inc.

For over 12 years, SphereMail has been digitally transforming the mail handling workflow for business clients. Our mission is to provide companies with cutting-edge products that quickly adapt to the new workplace environment.

About University Cowork

A first full-service business development center south of the Loop in Chicago with one goal: to develop the capacity of our business / non-profit members and under-invested surrounding community.

We now help our members connect with people all over the globe. The launch of Virtual Accelerator - which brings world-class resources and community to entrepreneurs wherever they are - and our AI-powered business matchmaking events enhance our ability to help businesses grow wherever they are. Visit University Cowork at UniversityCowork.com

OBJECTIVE

University Cowork want the ability to offer digital mail handling and virtual office subscription packages to their customers without any brand reference to SphereMail as a third party software provider. When a client has multiple locations, a consistent "look and feel" using their own branding is important along with global reporting capabilities across all locations.

SOLUTION

University Cowork select the SphereMail Premium White Label option to mask all reference to the SphereMail brand on their subscription page URL and customer facing portal. By connecting their accounts to their own billing system, the client then has full control of their profit margins by setting customer price points and managing their own cash flow.

BENEFITS

1. Experience

Leverage the 12+ years of SphereMail experience in planning and developing a digitized mail handling infrastructure.

2. Easy Rebranding and Deployment

Off the shelf account configuration allows for quick and easy rebranding and deployment

3. Global Reports

Unrestricted access to SphereMail global reporting capabilities for effective management of multiple locations.

4. Full Control of Profit Margins

Easy connection to own billing system without the need to share revenue with a third party provider.