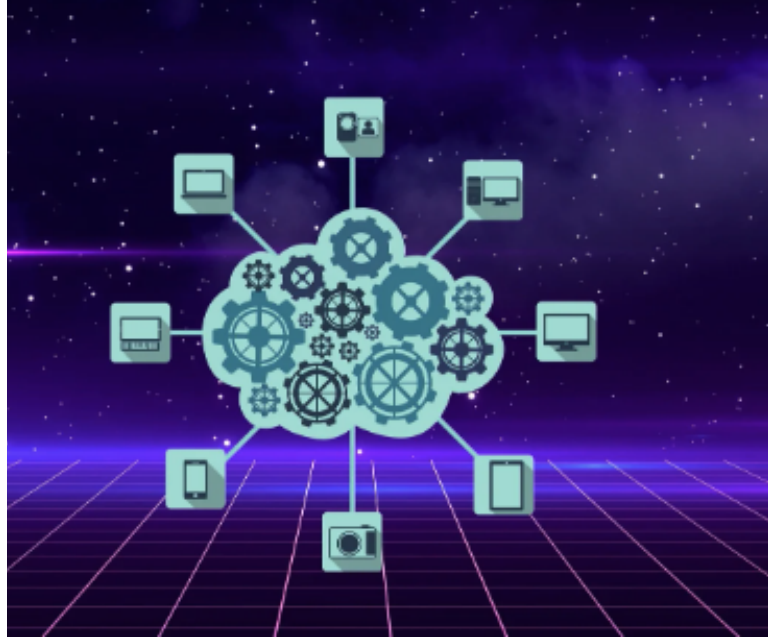# API INTEGRATION CASE STUDY

Full Stack API integration with SphereMail allowed Firstbase to implement cutting-edge technologies with fewer development resources and to quickly adapt to customer requirements.

AT A GLANCE

Challenges

- Automated US address registration
- Digital mail handling workflow
- New revenue opportunity
- Lack of industry experience

Benefits

- Fast time to market, 60 days or less
- 12+ years of SphereMail experience
- Global Reporting capabilities
- Off the shelf white labeling option

About SphereMail, Inc.

For over 12 years, SphereMail has been digitally transforming the mail handling workflow for business clients. Our mission is to provide companies with cutting-edge products that quickly adapt to the new workplace environment.

About Firstbase

The first all-in-one company OS that helps anyone launch, grow, and manage a US-based business. With a growing suite of products, Firstbase makes it easy for founders to incorporate their business, access critical growth tools, and manage their business from a single online dashboard—no matter where they are located anywhere in the world. More than 15,000 founders from over 180 countries trusted Firstbase to help them launch their businesses. Start and grow your company in minutes at www.firstbase.io.

OBJECTIVE

Firstbase was faced with a "Buy vs. Build" decision in order to offer an automated web-based US Address registration service along with basic mail handling to their customers. The US Address registration required a brick-and-mortar physical location along with an automated notarization workflow of the US Postal Form 1583. The registration process was to be accessible by any customer from anywhere in the world.

SOLUTION

Firstbase selected the SphereMail Full Stack API integration in order to deploy quickly and bypass the extended time to market that would be required if they decided to develop a new system. Firstbase registered 1,100 new customers within the first month of deployment.

BENEFITS

1. Experience
Leverage the 12+ years of SphereMail experience in planning and developing a digitized mail handling infrastructure.

2. Fast Time To Market
Time to market is typically 60 days or less, depending on functional requirements.

3. Global Reports
Unrestricted access to SphereMail global reporting capabilities for effective management of Firstbase business.

4. Seamless Software Updates
Ongoing and automatic software updates from SphereMail provides ongoing innovation and new avenues of revenue growth.